

JULY 4th 2022

DOUGLAS COUNTY
EVENTS CENTER
CASTLE ROCK, COLORADO



Sponsorship Packet 2022




live free
ASSOCIATION

RUN
TO
CHANGE LIVES
FOR THE CHANGE LIVES WE LOVE

www.runtochangelives.org

ROCK-IT



Sponsorship Summary



Title Sponsor - \$7500 (Exclusive Opportunity)

Pass-through rights; Your logo incorporated with ROCK-IT RUN logo, Prominent placement of logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; Expo space; Digital Swag Bag



Presenting Sponsor - \$5000 (Exclusive Opportunity)

Your logo incorporated with ROCK-IT RUN logo, Prominent placement of logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; Expo space; Digital Swag Bag



Vinyl Sponsor - \$2500

Logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; Expo space; Full Page Digital Swag Bag ad/coupon (with link to website)



8-Track Sponsor - \$1000

Smaller logo on website, t-shirts, banners and print material, social media; Expo space; Half Page Digital Swag Bag ad/coupon (with link)



Cassette Tape Sponsor - \$500

Name on website, t-shirts, banners and print material, social media; Expo space; Quarter Page Digital Swag Bag ad/coupon (with link)



Photography Sponsor - \$2500

Participant race photos branded with your logo. Logo on website, t-shirts, banners and print material, social media; Expo space; Half Page Digital Swag Bag ad/coupon (with link)



ROCK-IT



Specialty Opportunities



Expo Participant - \$200

10x10 space at the ROCK-IT RUN Back to Health Expo, Quarter Page Digital Swag Bag ad/coupon (no link; with link add \$100)



Bib Coupon- \$350 (2 Available)

Your company's special coupon offered right on the participant's keepsake bib. High visibility. Quarter Page Digital Swag Bag ad/coupon (with link)



Media Sponsor

In-Kind/Trade Relationship is anticipated for promotion and advertising.



In-Kind Sponsor

Official sponsor of the ROCK-IT RUN. Official Status will be based on wholesale cost of product or service (Exclusivity will require a separate negotiated cash + product/service donation).



ROCK-IT



Digital Race Bag Ads

Race Bag Digital Ads

Full Page - 8.5w"x11h"

1/2 Page - 8.5w"x5.5h"

1/4Page - 4.25w"x5.5h"



Please Provide RGB artwork - 300dpi - .PDF or .JPG

Full Page

8.5" wide

11" high

Half Page

8.5w"x5.5h"

Quarter Page

4.25"wide

5.5" high

Please send a URL if you would like your ad live linked.



live free.
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