

Shamrock Stampede

10k/5k
for PTSD™

Sponsorship Packet 2023




live free™
ASSOCIATION

RUN
TO
CHANGE LIVES
runtochangelives.org

MARCH 18th 2023

**DOUGLAS COUNTY EVENTS CENTER
CASTLE ROCK, COLORADO**

www.ShamrockStampede.com

info@ShamrockStampede.com



Sponsorship Summary



Title Sponsor - \$7500 (Exclusive Opportunity)

Pass-through rights; Your logo incorporated with ShamROCK Stampede logo, Prominent placement of logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; Expo space; Digital Swag Bag



Presenting Sponsor - \$5000 (Exclusive Opportunity)

Your logo incorporated with ShamROCK Stampede logo, Prominent placement of logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; Expo space; Digital Swag Bag



Full Irish Sponsor - \$2500

Logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; Expo space; Full Page Digital Swag Bag ad/coupon (with link to website)



Half Irish Sponsor - \$1000

Smaller (half-Irish size) logo on website, t-shirts, banners and print material, social media; Expo space; Half Page Digital Swag Bag ad/coupon (with link)



Irish 4 a Day Sponsor - \$500

Name on website, t-shirts, banners and print material, social media; Expo space; Quarter Page Digital Swag Bag ad/coupon (with link)



Photography Sponsor - \$2500

Participant race photos branded with your logo. Logo on website, t-shirts, banners and print material, social media; Expo space; Half Page Digital Swag Bag ad/coupon (with link)





Specialty Opportunities



Expo Participant - \$200

10x10 space at the ShamROCK Stampede Back to Health Expo, Quarter Page Digital Swag Bag ad/coupon (no link; with link add \$100)



Bib Coupon- \$350 (2 Available)

Your company's special coupon offered right on the participant's keepsake bib. High visibility. Quarter Page Digital Swag Bag ad/coupon (with link)



Media Sponsor

In-Kind/Trade Relationship is anticipated for promotion and advertising.



In-Kind Sponsor

Official sponsor of the ShamROCK Stampede for PTSD. Official Status will be based on wholesale cost of product or service (Exclusivity will require a separate negotiated cash + product/service donation.



Digital Race Bag Ads

Full Page - 8.5w"x11h" - Vertical
 Half Page - 8.5w"x5.5h" - Horizontal
 Quarter Page - 4.25w"x5.5h" - Vertical

Please Provide RGB artwork - 300dpi - .PDF or .JPG

Full Page 8.5w"x11h" Vertical	Half Page 8.5w"x5.5h" Horizontal
Quarter Page 4.25w"x5.5h" Vertical	Please send a URL if you would like your ad live linked.





Benefiting organizations:



Helen and Arthur E. Johnson
Depression Center

UNIVERSITY OF COLORADO **ANSCHUTZ MEDICAL CAMPUS**



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ASSOCIATION