

# Sponsorship Packet 2026



**RUN**  
TO  
CHANGE LIVES

## November 26<sup>th</sup> 2026

DOUGLAS COUNTY EVENTS CENTER  
CASTLE ROCK, COLORADO

[www.ROCKtrot.com](http://www.ROCKtrot.com)

[info@runtochangelives.org](mailto:info@runtochangelives.org)

# Turkey ROCK Trot



## ***22 Years and Growing Strong***

Join our growing family of sponsors who are intentional and passionate about making a positive impact in our community. Below are many options to sponsor the **22<sup>nd</sup> Annual Turkey ROCK Trot 5K Family Fun Run/Walk/Stroll** in our hometown community of Castle Rock, CO. The Help & Hope Center receives 100% of the proceeds to benefit members of our local community who are in economic crisis and at risk of homelessness. [www.helpandhopecenter.org](http://www.helpandhopecenter.org)

### ***Our race team is made up of many volunteers***

Thank you to all of our amazing volunteers AND generous sponsors. We typically attract over 3300 participants and raise over \$82,000 in proceeds. We also collect many lbs. of toiletries for the Help & Hope Center at the event. Our participant energy and enthusiasm continue to be unparalleled, and we proudly accept the accolades of being called The Premiere Thanksgiving Day Race in Colorado!

### ***Changing Lives Together***



### ***We Invite You To Join Us***

(303)907-5410 / [info@runtochangelives.org](mailto:info@runtochangelives.org) [www.rocktrot.com](http://www.rocktrot.com)

## Sponsorship Opportunities



### Title Sponsor - \$20,000 (Exclusive)

Pass-through rights upon approval; Your name & logo incorporated with Turkey ROCK Trot event; Prominent placement of logo on website, t-shirts, banners and print material, social media; Introduction and speaking opportunity during event and at start line; Up to 40' x 10' Expo space; Prominent space in Digital Swag Bag. Check-In center greeting families upon arrival. 50 registrations included.



### Presenting Sponsor - \$15,000 (Exclusive Opportunity)

Your name & logo incorporated with Turkey ROCK Trot event; Prominent placement of logo on website, t-shirts, banners and print material, social media; Introduction and speaking opportunity during event and at start line; Up to 20'x10' Expo space; Prominent space in Digital Swag Bag. 25 registrations included.



### Full Course Dinner Sponsor - \$5,000

Participant race photos branded with your logo (approx. 5 photos per runner). Logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; 10' x 10' Expo space; Full Page Digital Swag Bag ad/coupon (with link to website). 10 registrations included.



### Turkey Sponsor - \$2,500

Logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; 10' x 10' Expo space; Half Page Digital Swag Bag ad/coupon (with link). 10 Registrations included.



### Stuffing Sponsor - \$1,000

Logo on website and most print material, social media; 10' x 10' Expo space; Quarter Page Digital Swag Bag ad/coupon (with link). 5 registrations included.



### Sweet Potato Sponsor - \$500

Name on website and most print material, social media; Expo space; Half Page Digital Swag Bag ad/coupon (with link). 2 registrations included.

## Specialty Opportunities



### Expo Booth - \$250

10'x10' floor space at the Turkey ROCK Trot Health&Wellness Expo (bring your own tent/table/chairs/etc), Quarter Page Digital Swag Bag ad/coupon (no link; with link add \$100)



### Expo Activities - \$500 - \$2500

Sponsor a specific Expo activity/food with your branding such as the bounce house, Ninja Warped Wall, Luigi's Games, Flippin' Flapjacks, etc. Please inquire via email.



### Bib Coupon- \$500 (Not Available in 2021)

Your company's special coupon offered right on the participant's keepsake bib. High visibility. Quarter Page Digital Swag Bag ad/coupon (with link)



### Media Sponsor

In-Kind/Trade Relationship is anticipated for promotion and advertising.



### In-Kind Sponsor

Official sponsor of the Turkey ROCK Trot. Official Status will be based on wholesale cost of product or service (Exclusivity will require a separate negotiated cash + product/service donation).

# Turkey ROCK Trot



## Sponsorship Summary

	Sweet Potato	Stuffing	Turkey	Full Course	Presenting Sponsor	Title Sponsor
Expo Booth	<input checked="" type="checkbox"/>					
Digital Swag Bag (see below for size)	<input checked="" type="checkbox"/>					
Registrations Included	2	5	10	20	25	50
Name on Print Materials	<input checked="" type="checkbox"/>					
Name on Website	<input checked="" type="checkbox"/>					
Logo on Print Materials		<input checked="" type="checkbox"/>				
Logo on Website		<input checked="" type="checkbox"/>				
Logo on T-Shirt			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo/Name Part of Event					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pass Through Rights						<input checked="" type="checkbox"/>

**Digital Race Bag Ads**

Full Page - 8.5" Wide x 11" Tall  
 Half Page - 8.5" Wide x 5.5" Tall  
 Quarter Page - 4.25" Wide x 5.5" Tall  
 Please Provide RGB artwork - 300dpi - .PDF or .JPG

**Full Page**  
8.5"x11"

**Half Page**  
8.5"x5.5"

**Quarter Page**  
4.25"x5.5"

Please send a URL if you would like your ad live linked.

Event Proceeds Benefit Help & Hope Center

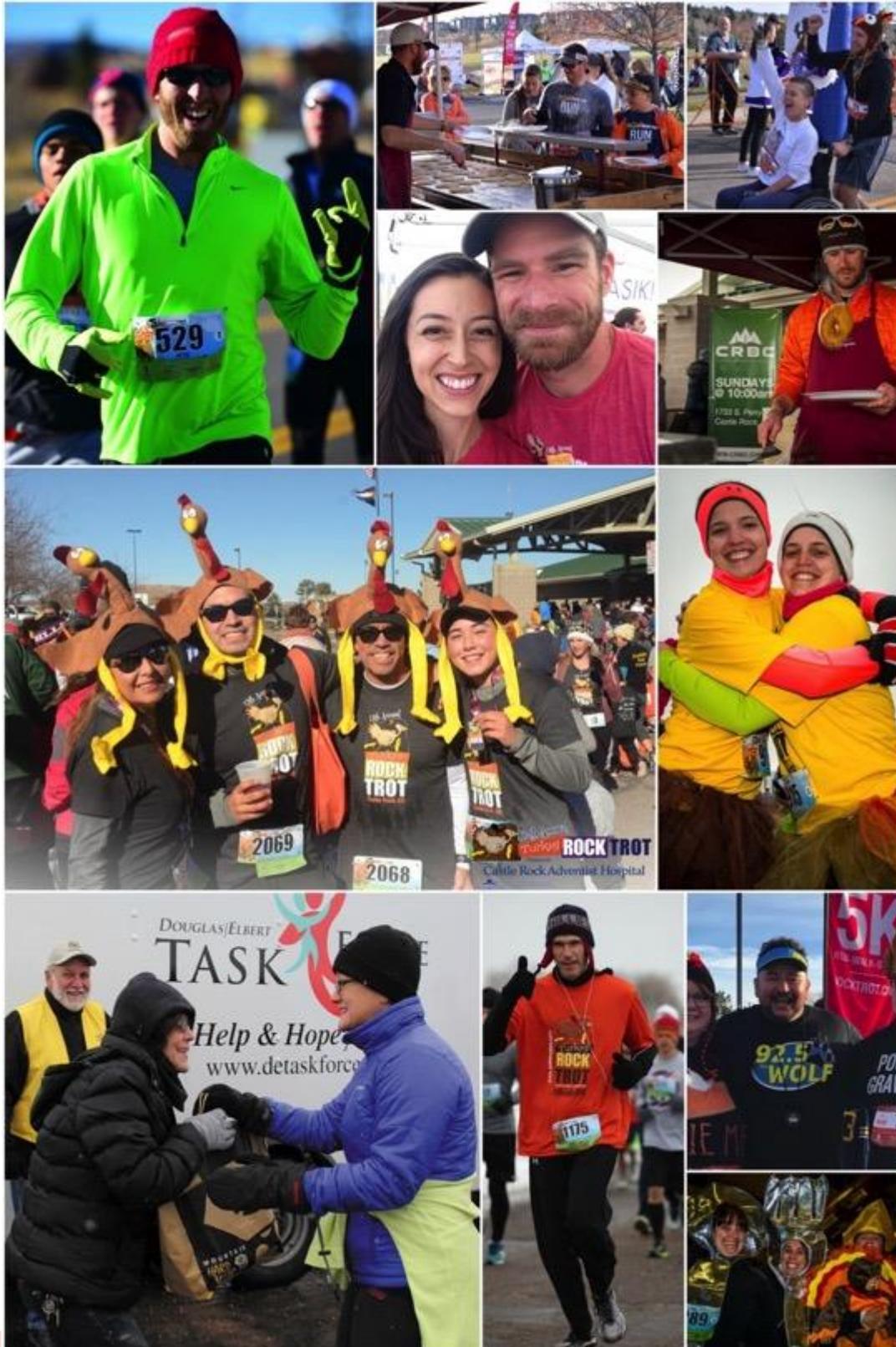
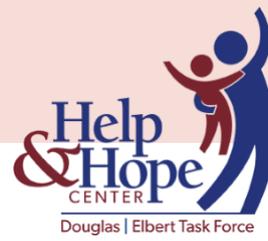
**TURKEY ROCK TROT**

**DIGITAL SWAG BAG**

Thanks for joining us for the 2022 Turkey ROCK Trot!  
See you next year!

**RUN**  
CHANGE LIVES

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