

**JULY 4<sup>th</sup> 2026**

DOUGLAS COUNTY  
EVENTS CENTER  
CASTLE ROCK, COLORADO



**Sponsorship  
Packet  
2026**



[www.runtochangelives.org](http://www.runtochangelives.org)

**RUN**  
TO  
CHANGE LIVES



# Sponsorship Summary



## Title Sponsor - \$10,000 (Exclusive Opportunity)

Pass-through rights for addl. marketing and revenue opportunities; Your name and logo incorporated with ROCK-IT RUN logo, Prominent placement of logo on website, t-shirts, banners and print material, social media; Speaking opportunity on stage; Expo space; Digital Swag Bag



## Presenting Sponsor - \$7500

### (Exclusive Opportunity)

Your name and logo incorporated with ROCK-IT RUN logo, Prominent placement of logo on website, t-shirts, banners and print material, social media; Speaking opportunity on stage; Expo space; Digital Swag Bag



## Vinyl Sponsor - \$2500

Logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; Expo space; Full Page Digital Swag Bag ad/coupon (with link to website)



## 8-Track Sponsor - \$1000

Smaller logo on website, t-shirts, banners and print material, social media; Expo space; Half Page Digital Swag Bag ad/coupon (with link)



## Cassette Tape Sponsor - \$500

Name on website, t-shirts, banners and print material, social media; Expo space; Quarter Page Digital Swag Bag ad/coupon (with link)



## Photography Sponsor - \$2500

Participant race photos branded with your logo. Logo on website, t-shirts, banners and print material, social media; Expo space; Half Page Digital Swag Bag ad/coupon (with link)





## Specialty Opportunities



### Expo Participant - \$200

10x10 space at the ROCK-IT RUN Back to Health Expo, Quarter Page Digital Swag Bag ad/coupon (no link; with link add \$100)



### Bib Coupon- \$350 (2 Available)

Your company's special coupon offered right on the participant's keepsake bib. High visibility. Quarter Page Digital Swag Bag ad/coupon (with link)



### Media Sponsor

In-Kind/Trade Relationship is anticipated for promotion and advertising.



### In-Kind Sponsor

Official sponsor of the ROCK-IT RUN. Official Status will be based on wholesale cost of product or service (Exclusivity will require a separate negotiated cash + product/service donation).





## Digital Race Bag Ads

### Digital Race Bag Ads

**Full Page - 8.5w" x 11h"**

**1/2 Page - 8.5w" x 5.5h"**

**1/4 Page - 4.25w" x 5.5h"**



Please Provide RGB artwork - 300dpi - .PDF or .JPG

# Full Page

8.5" wide  
11" high

# Half Page

8.5w" x 5.5h"

Quarter Page

4.25" wide  
5.5" high

Please send  
a URL if you  
would like  
your ad  
live linked.



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