



Sponsorship Packet 2026



RUN
TO
CHANGE LIVES

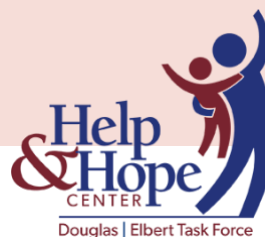
November 26th 2026

DOUGLAS COUNTY EVENTS CENTER
CASTLE ROCK, COLORADO

www.ROCKtrot.com

info@runtochangelives.org

Turkey ROCK Trot



22 Years and Growing Strong

Join our growing family of sponsors who are intentional and passionate about making a positive impact in our community. Below are many options to sponsor the **22nd Annual Turkey ROCK Trot 5K Family Fun Run/Walk/Stroll** in our hometown community of Castle Rock, CO. The Help & Hope Center receives 100% of the proceeds to benefit members of our local community who are in economic crisis and at risk of homelessness. www.helpandhopecenter.org

Our race team is made up of many volunteers

Thank you to all of our amazing volunteers AND generous sponsors. We typically attract over 3300 participants and raise over \$82,000 in proceeds. We also collect many lbs. of toiletries for the Help & Hope Center at the event. Our participant energy and enthusiasm continue to be unparalleled, and we proudly accept the accolades of being called The Premiere Thanksgiving Day Race in Colorado!

Changing Lives Together



We Invite You To Join Us

(303)907-5410 / info@runtochangelives.org www.rocktrot.com . ***Signed contract and required artwork for the logo (if applicable) must be received by October 1st to ensure your business is included in all of our marketing materials. Funds are due no later than November 1st***



Sponsorship Opportunities



Title Sponsor - \$20,000 (Exclusive)

Pass-through rights upon approval; Your name & logo incorporated with Turkey ROCK Trot event; Prominent placement of logo on website, t-shirts, banners and print material, social media; Introduction and speaking opportunity during event and at start line; Up to 40' x 10' Expo space; Prominent space in Digital Swag Bag. Check-In center greeting families upon arrival. 50 registrations included.



Presenting Sponsor - \$15,000 (Exclusive Opportunity)

Your name & logo incorporated with Turkey ROCK Trot event; Prominent placement of logo on website, t-shirts, banners and print material, social media; Introduction and speaking opportunity during event and at start line; Up to 20'x10' Expo space; Prominent space in Digital Swag Bag. 25 registrations included.



Medical Tent Sponsor - \$12,000

Medical Tent at the Finish Line. Logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; 10' x 10' Expo space; Full Page Digital Swag Bag ad/coupon (with link to website). 20 registrations included.



Full Course Dinner Sponsor - \$5,000

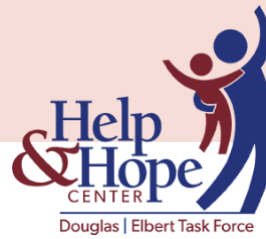
Exclusive signage at each sponsored food location. Logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; 10' x 10' Expo space; Full Page Digital Swag Bag ad/coupon (with link to website). 20 registrations included.



Turkey Sponsor - \$2,500

Logo on website, t-shirts, banners and print material, social media; Speaking opportunity at start line; 10' x 10' Expo space; Half Page Digital Swag Bag ad/coupon (with link). 10 Registrations included.

Turkey ROCK Trot



Kid's Zone Sponsor - \$2,000

Logo on website and most print material, social media; Speaking opportunity and lead-out Kid's 1k; Hand out kids charms with sponsor signage at the Finish Line; 10' x 10' Expo space; Half Page Digital Swag Bag ad/coupon (with link). 5 registrations included.



Hydration Station Sponsor - \$1,500

Logo on website and most print material, social media; 10' x 10' Expo space at the finish line handing out sponsor-purchased water bottles to all participants; Quarter Page Digital Swag Bag ad/coupon (with link). 5 registrations included.



Race Results Sponsor - \$1,500

Logo on website, and Race Results website, and most print material, social media; 10' x 10' Expo space; Quarter Page Digital Swag Bag ad/coupon (with link). 5 registrations included.



Stuffing Sponsor - \$1,000

Logo on website and most print material, social media; 10' x 10' Expo space; Quarter Page Digital Swag Bag ad/coupon (with link). 5 registrations included.



Sweet Potato Sponsor - \$500

Name on website and most print material, social media; Expo space; Quarter Page Digital Swag Bag ad/coupon (with link). 2 registrations included.



Specialty Opportunities



Expo Booth - \$250

10'x10' floor space at the Turkey ROCK Trot Health&Wellness Expo (bring your own tent/table/chairs/etc), Quarter Page Digital Swag Bag ad/coupon (no link; with link add \$100)



Bib Coupon- \$500 (If Available)

Your company's special coupon offered right on the participant's keepsake bib. High visibility. Quarter Page Digital Swag Bag ad/coupon (with link)



Media Sponsor

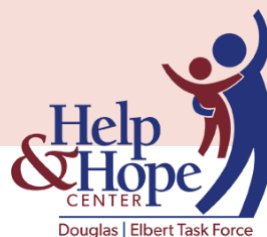
In-Kind/Trade Relationship is anticipated for promotion and advertising.



In-Kind Sponsor

Official sponsor of the Turkey ROCK Trot. Official Status will be based on wholesale cost of product or service (Exclusivity will require a separate negotiated cash + product/service donation).

Turkey ROCK Trot



Sponsorship Summary

	Sweet Potato	Stuffing	Turkey	Full Course	Presenting Sponsor	Title Sponsor
Expo Booth	☒	☒	☒	☒	☒	☒
Digital Swag Bag (see below for size)	☒	☒	☒	☒	☒	☒
Registrations Included	2	5	10	20	25	50
Name on Print Materials	☒	☒	☒	☒	☒	☒
Name on Website	☒	☒	☒	☒	☒	☒
Logo on Print Materials		☒	☒	☒	☒	☒
Logo on Website		☒	☒	☒	☒	☒
Logo on T-Shirt			☒	☒	☒	☒
Logo/Name Part of Event					☒	☒
Pass Through Rights						☒

Digital Race Bag Ads

Full Page - 8.5" Wide x 11" Tall
 Half Page - 8.5" Wide x 5.5" Tall
 Quarter Page - 4.25" Wide x 5.5" Tall
 Please Provide RGB artwork - 300dpi - .PDF or .JPG

Full Page
8.5"x11"

Half Page
8.5"x5.5"

Quarter Page
4.25"x5.5"

Please send a URL if you would like your ad live linked.

Event Proceeds Benefit Help & Hope Center

TURKEY ROCK TROT

DIGITAL SWAG BAG

Thanks for joining us for the 2022 Turkey ROCK Trot!
See you next year!

RUN
CHANGE LIVES

Turkey ROCK Trot

